



May 5, 2016

Volume 4; Issue 13

## A Preview of EIDR at INTX

EIDR returns to INTX (The Cable Show) with our first ever stand-alone trade show exhibit at Booth #1811. Please join us there or at one of the following marquee events featuring EIDR staff and member company representatives:

### EIDR EXHIBIT at Booth #1811

Monday, May 16

- 6:00-7:30 p.m., INTX Media Welcome Party, The Whiskey Priest. Open to those with INTX attendee badge.

Tuesday, May 17

- 2:00-3:00 p.m., Member-Only Meeting, Meeting Room #104A. To RSVP, please [click here](#).
- 5:00-6:00 p.m., B2B Happy Hour, Marketplace of Convention Center. Open to those with INTX attendee badge.
- 6:00-7:30 p.m., Chairman's Reception, Center Ballroom (invite only)

Wednesday, May 18

- 10:00-11:00 a.m., General EIDR Briefing, Meeting Room #104B. To RSVP, please [click here](#).

### PUBLICATIONS (Available at EIDR Booth)

- EIDR in Cable Workflows White Paper
- EIDR in Advertising and Media Measurement

### OTHER MEMBER EXHIBITORS

Comcast, Cisco, Deluxe, Ericsson, Mediamorph, Rovi, Verizon, Vubiquity

### NAB Recap

Event highlights included the following:

- Co-presented with Edgar Román, Senior Director of Product Development, PBS, at

## New Members

**Ampere Analysis** – joined EIDR as an Industry Contributor. Founded in January 2015 and based in London, Ampere Analysis specialises in data collection and forecasting of pay & multiscreen TV and next-generation content distribution.

**Public Television Interconnection System** – joined EIDR as an Industry Contributor. Version 6 (PTISv6), the interconnection service is the successor to the current public television distribution system.

## EIDR in the News

Press Release: [Source3 Partners with EIDR to Support Metadata Standards for User Generated Content](#)

INTX Coverage: [Cablefax - INTX's First-Time Exhibitors from A-Z](#)

## 2016 Events

- May 16-18 – INTX/Cable Show, Boston
- May 25 – Hollywood IT Summit, Los Angeles\* (MESA)
- Jun. 7-8 – TVOT, San Francisco
- Jun. 15 – THE Summit, Los Angeles\* (MESA)
- Jul. 18-20 – Los Angeles Entertainment Summit, Los Angeles (EMA)
- Sep. 9-13 – IBC, Amsterdam

\* Limited event passes are

PBS TechCon. Announced membership of Public Television Interconnection System, a new EIDR Member Company.

- Distributed Digital Cinema white paper to theatrical exhibitors and theatre management system providers at CinemaCon.\* (EIDR extends a special thanks to Arts Alliance Media and MovieLabs, as co-authors of the white paper.)
- First ever EIDR show floor presence, co-located with FilmTrack. (EIDR extends a special thanks to Ted Garcia and the FilmTrack team.)
- Co-hosted reception with FilmTrack and Entertainment Merchants Association.
- Announced Japan service bureau in development.
- EIDR Member Verance demonstrated live link to EIDR registry as part of their ATSC 3.0 solution.\* For more information, please contact: Dahlia Salinas, [dsalinas@verance.com](mailto:dsalinas@verance.com).

\*EIDR's draft white papers on the use of EIDR in Digital Cinema and ATSC 3.0 are available for [member-only download access](#) under the EIDR Best Practice section.

## National Film Registry

Each year, the US [National Film Preservation Board](#) adds 25 motion pictures to the US [National Film Registry](#). The Registry now includes over 650 motion pictures ranging from *The Newark Athlete* (1891) to *13 Lakes* (2004). According to the [Library of Congress](#), these films are "deemed 'culturally, historically or aesthetically significant' [and] are earmarked for preservation by the Library of Congress. These films are not selected as the 'best' American films of all time, but rather as works of enduring importance to American culture. They reflect who we are as a people and as a nation."

The films on the Registry are not exclusively US-produced or necessarily theatrical features: "Registry criteria does not specifically prohibit television programs, commercials, music videos or foreign productions, however, the original intent of the legislation that established the Registry was to safeguard U.S. films. Consequently the National Film Preservation Board and the Librarian of Congress give first consideration to American motion pictures."

All 676 movies and collections listed on the National

available by EIDR. Contact the EIDR Secretariat for more information.

## Archived Newsletters by Headline

- Amazon Joins EIDR; EWG; NAB; NYC
- European Working Group Kickoff; EIDR in New York City; Annual Participant Meeting Recap
- Premiere Digital Joins EIDR; Broadcast Linear Ads to Use EIDR
- 800,000 Unique Records

Newsletter archives are available at [www.EIDR.org](http://www.EIDR.org).

Film Registry have a corresponding EIDR ID. For a complete list, please [click here](#).

