

DELIVERABLES	Participating	Supporting
Main-stage customer case study presentation* -OR-	15-min.	
Breakout Session*	30-min.	15-min.
Sponsorship of Networking Breaks °	■	
Social media speaker/session promotion ≡	■	
Newsletter distribution of event white papers ≡	■	
Virtual Booth/Table Top Exhibit *≈	■	
Ad in Conference Program ≡	Full-Page	Half-Page
Sponsor logo in email promos, website & PR ≈	■	■
Company logo on conference program cover ≈	■	■
Complimentary Conference Registrations °	3	1
Conference Program Ad Placement ≡	Priority 1	Priority 2
Number of Sponsorships Available	2	Unlimited
PRICE	\$2,500	\$1,000

KEY: Four KPI's for your ROI ≈ Branding, * Messaging, ° Networking, ≡ Publishing.

*** Virtual Booth/Showcase includes area for sponsor materials (PDFs/Links, videos, engaging with attendees)*