

Works of Cultural and Historical Significance

Expanding EIDR's Coverage of Non-
Commercial Works



EIDR is not just “Entertainment”

- We’re called the Entertainment Identifier Registry (EIDR) because Audiovisual Identifier Registry (AVID) was taken
- EIDR is about more than just current blockbuster movies and reality television
- Our mission is to uniquely identify all audiovisual works of commercial, cultural, **and** historical significance
- This includes outreach to non-commercial interests, including Universities, Archives, Museums, Libraries, and other “memory institutions.”



Archives Are People Too

- EIDR is gaining traction with the Archive and Cultural Preservation communities
 - They face many of the same challenges as commercial interests
 - EIDR offers many of the same benefits and facilitates many of the same solutions
- We can learn from each other
 - Sharing expertise and increased collaboration will help both Cultural and Commercial interests achieve their independent goals
- Curated, persistent, unique identifiers increase the value of individual assets and workflows to which they're attached
 - Reduced Costs
 - Increased Bandwidth and Velocity
 - New Opportunities via the Network Effect and Linked Open Data

Success Stories

Examples of Non-Commercial Data Sources

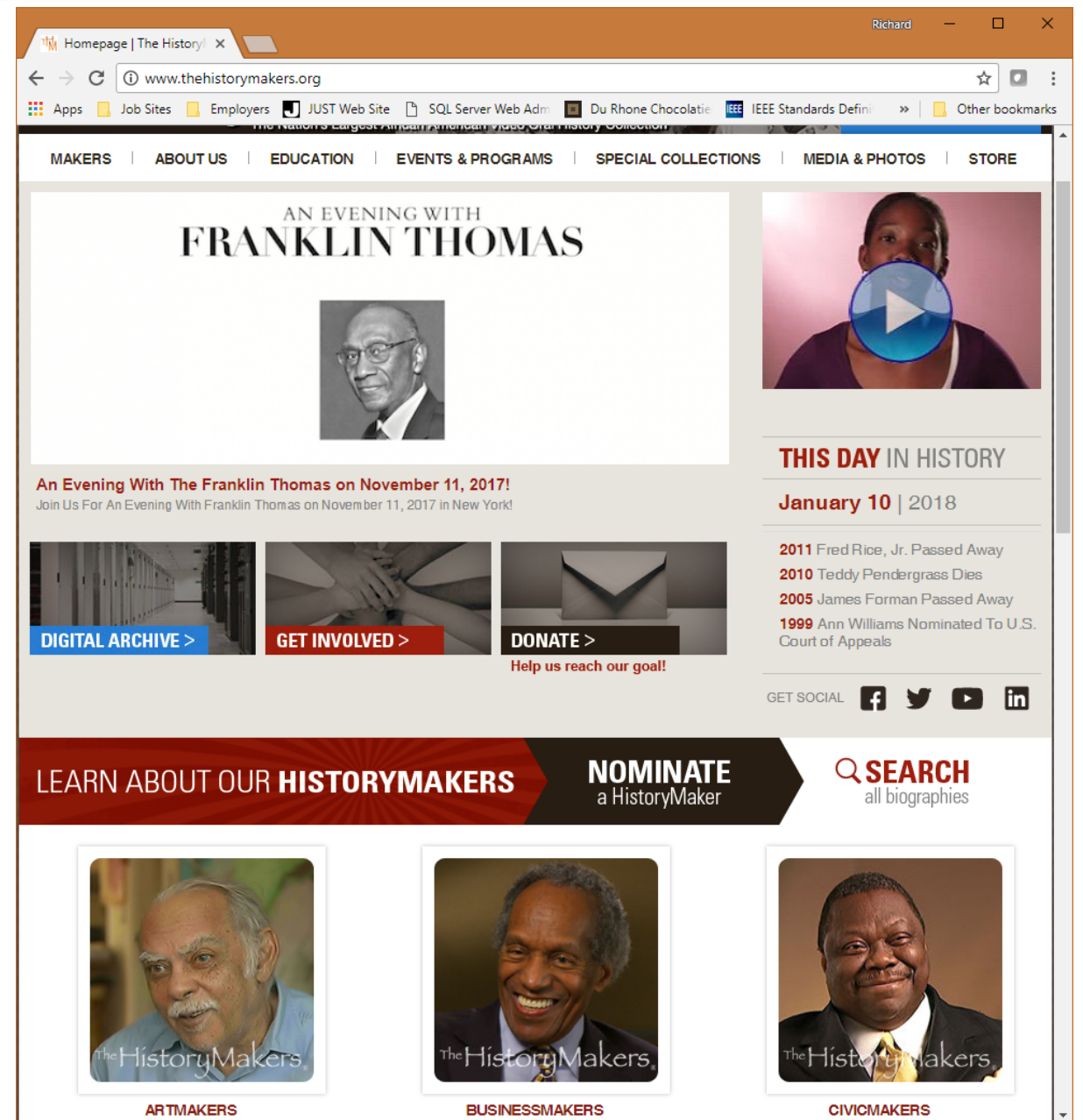
2 CULTURAL CATALOGS IN EIDR

The HistoryMakers

First person accounts of the African American experience, from President Barack Obama to the oldest living black cowboy, that help educate and enlighten millions worldwide by providing a more inclusive record of American history.

- **Library of Congress** prepared the records from their catalog data
- **EIDR Staff** registered the records
- The recordings from the HistoryMakers library were registered as a Season-less Series with 2,699 Episodes

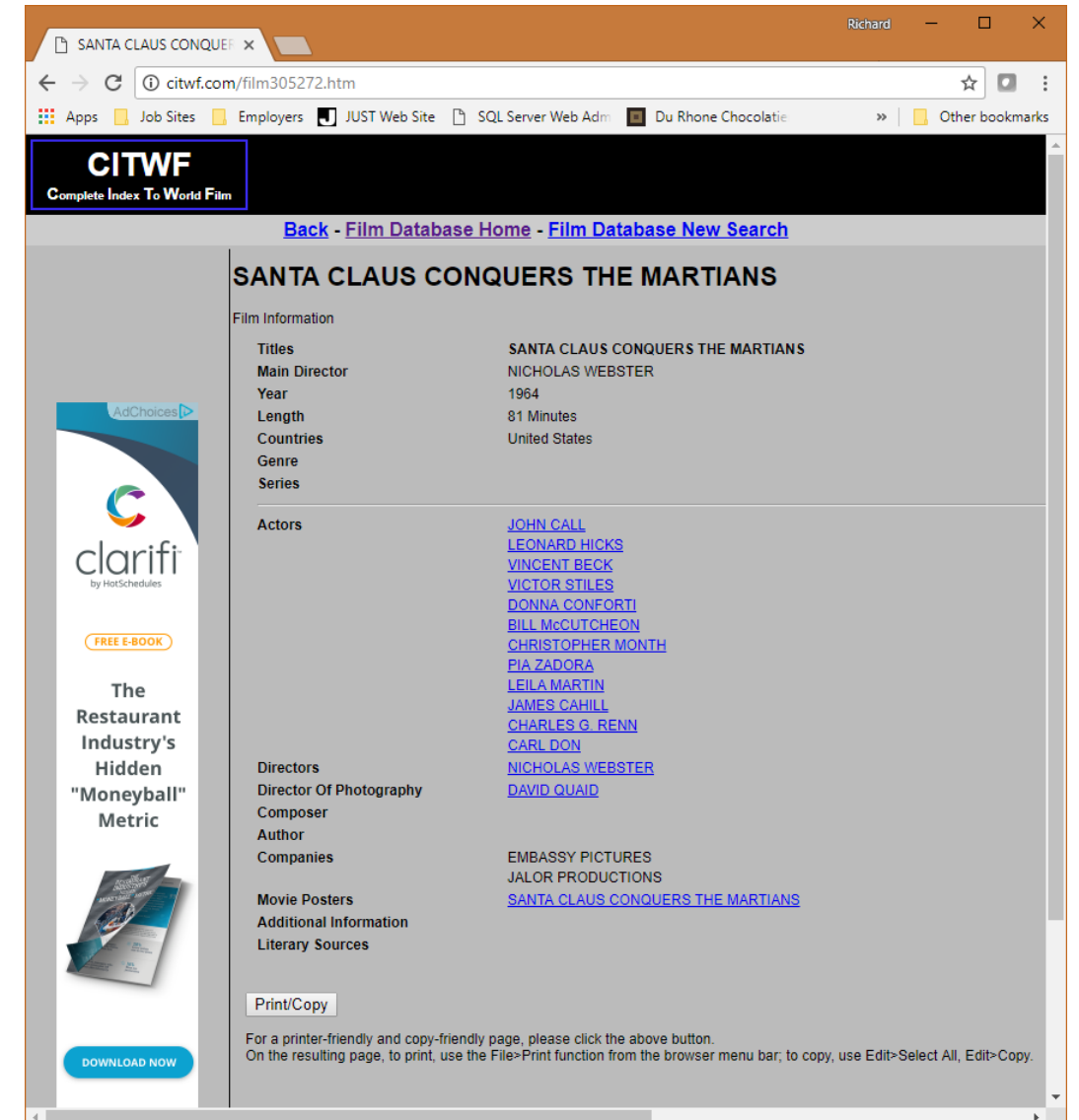
10.5240/4DEA-6B41-DAC7-3019-A761-H

A screenshot of the HistoryMakers website homepage. The browser address bar shows 'www.thehistorymakers.org'. The navigation menu includes 'MAKERS', 'ABOUT US', 'EDUCATION', 'EVENTS & PROGRAMS', 'SPECIAL COLLECTIONS', 'MEDIA & PHOTOS', and 'STORE'. The main content area features a large banner for 'AN EVENING WITH FRANKLIN THOMAS' with a portrait of Franklin Thomas. Below this is a video player with a play button. To the right, there is a 'THIS DAY IN HISTORY' section for January 10, 2018, listing historical events like '2011 Fred Rice, Jr. Passed Away'. At the bottom, there are three featured portraits: 'ARTMAKERS', 'BUSINESSMAKERS', and 'CIVICMAKERS'. A search bar and social media links are also visible.

Complete Index to World Film

CITWF provides extensive coverage of early cinema plus European, Asian, and Latin American cinema and OTO TV, all with full data provenance.

- **Guinness World Record:** World's largest published film database.
- **Screen Digest:** Puts any other film reference book or internet database to shame.
- **John Walker, Editor of *Halliwells*:** The most accurate guide to international films, their directors and casts.
- **Martin Glanville, *Viewfinder BUFVC*:** The Complete Index to World Film is a monumental resource.
- **Susan Oka, Academy of Motion Pictures Arts and Sciences Library:** This resource is strong in foreign film and shorts titles, areas in which it is particularly hard to find information.



The screenshot shows a web browser window displaying the CITWF (Complete Index to World Film) website. The page title is "SANTA CLAUS CONQUERS THE MARTIANS". The browser address bar shows "citwf.com/film305272.htm". The page content includes a navigation bar with "Back - Film Database Home - Film Database New Search". The main content area is titled "SANTA CLAUS CONQUERS THE MARTIANS" and lists film information: Titles (SANTA CLAUS CONQUERS THE MARTIANS), Main Director (NICHOLAS WEBSTER), Year (1964), Length (81 Minutes), Countries (United States), Genre, and Series. Below this, there is a list of actors: JOHN CALL, LEONARD HICKS, VINCENT BECK, VICTOR STILES, DONNA CONFORTI, BILL McCUTCHEON, CHRISTOPHER MONTH, PIA ZADORA, LEILA MARTIN, JAMES CAHILL, CHARLES G. RENN, CARL DON, and a list of directors: NICHOLAS WEBSTER and DAVID QUAID. Other fields include Director Of Photography, Composer, Author, Companies (EMBASSY PICTURES, JALOR PRODUCTIONS), Movie Posters, Additional Information, and Literary Sources. A "Print/Copy" button is visible at the bottom of the main content area. On the left side of the page, there is a sidebar with an advertisement for "clarifi by HotSchedules" and a "DOWNLOAD NOW" button.

Comparing CITWF to EIDR

- CITWF's historic coverage complements EIDR's contemporary focus
 - Mostly movies, but also many shorts, supplemental, and stand-alone TV
 - More works from early cinema and the Studio Era than contemporary releases

