



April 2024

EIDR



Outcomes Achieved

Flomenco provides rapid system integration and workflow automation with a no-code/low-code platform

Increase

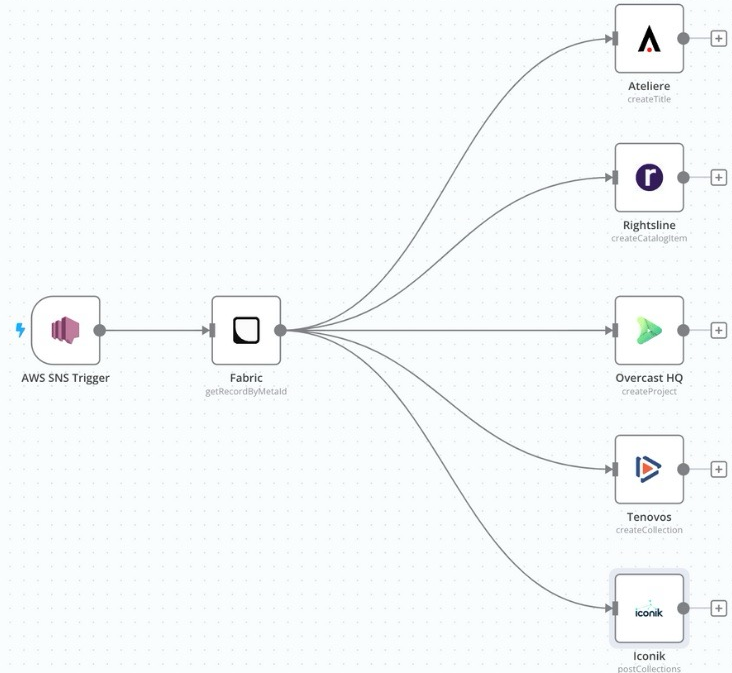
Efficiency through automation



- Supply Chain Visibility
- Agility

Decrease

- Cost
- Integration time
- Risk of custom development

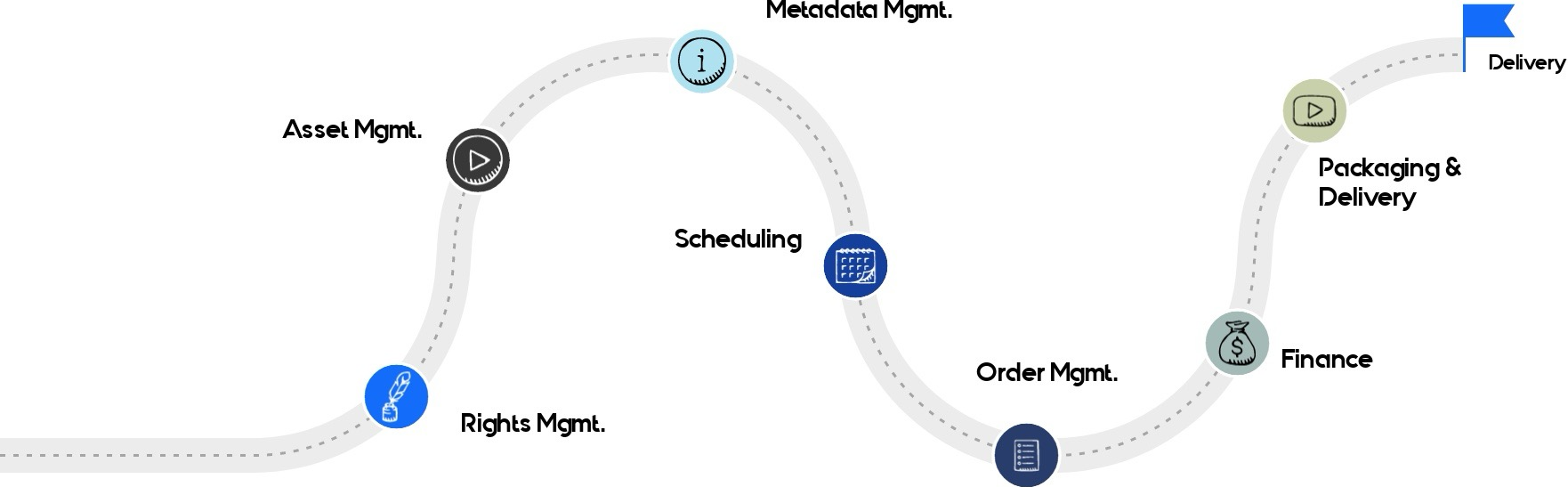


What customers are saying...

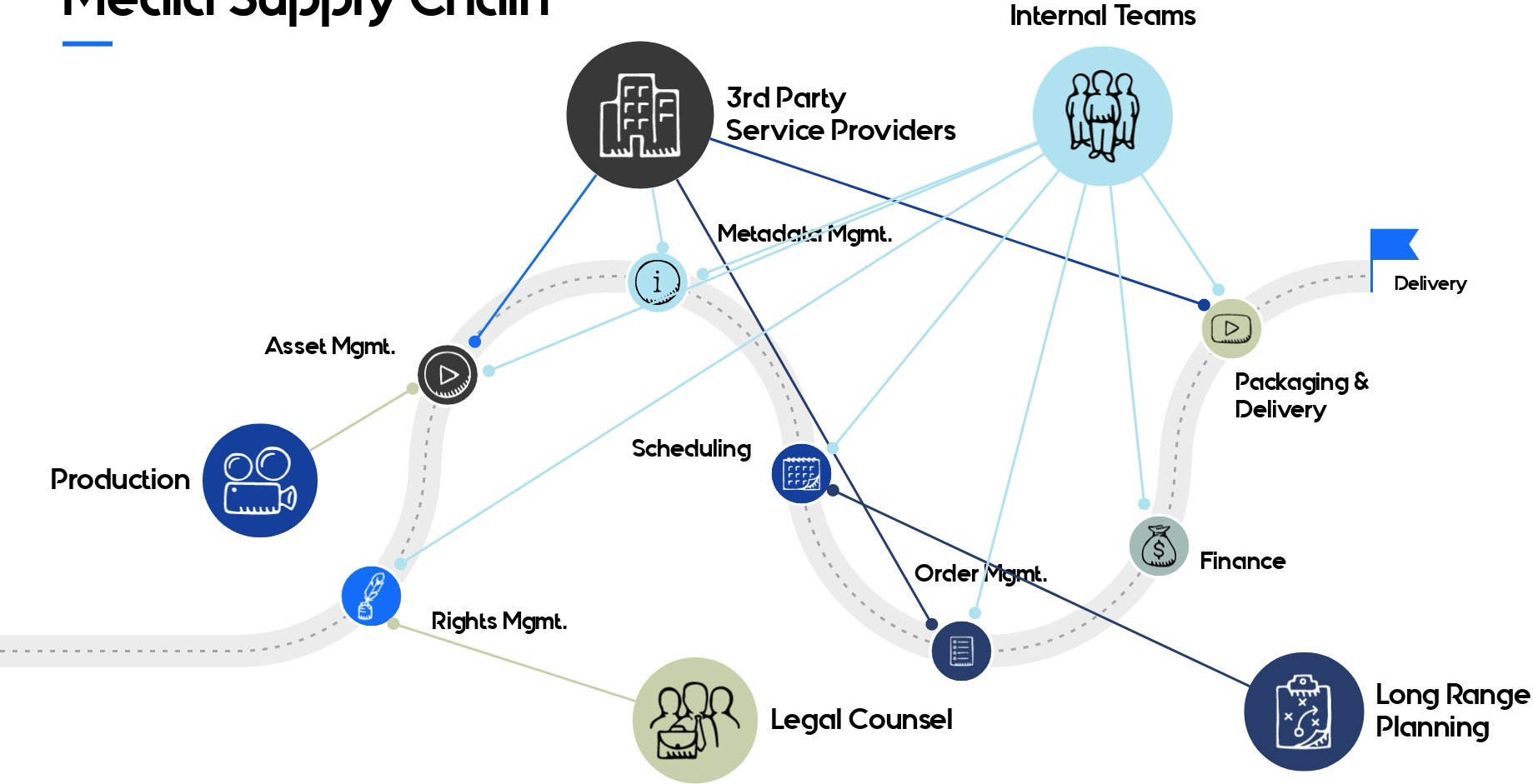
With Flomenco, AWS was able to create a production workflow solution within a week.

AWS Media & Entertainment

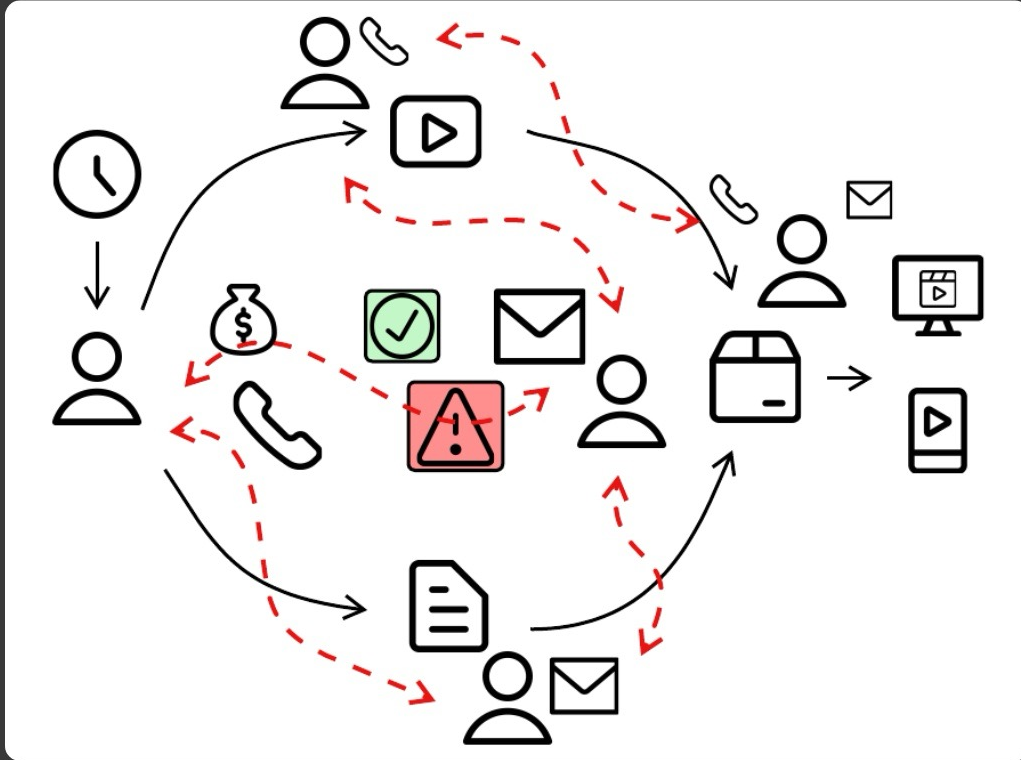
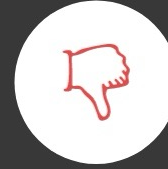
Media Supply Chain



Media Supply Chain



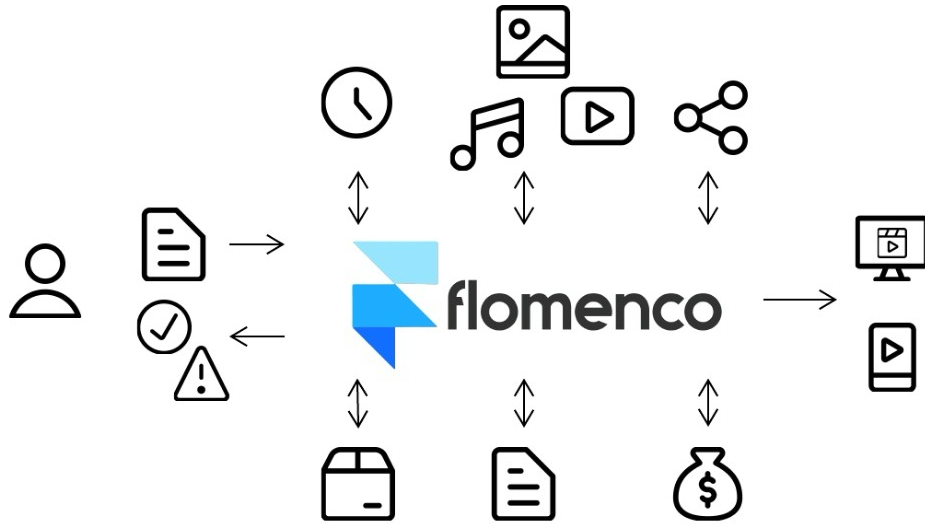
Challenges



- Inefficient Manual Processes
- Limited automation
- Data Silos / Lack of visibility
- Non-operator-friendly services and software
- Limited developer resources
- High cost of custom development and ongoing maintenance

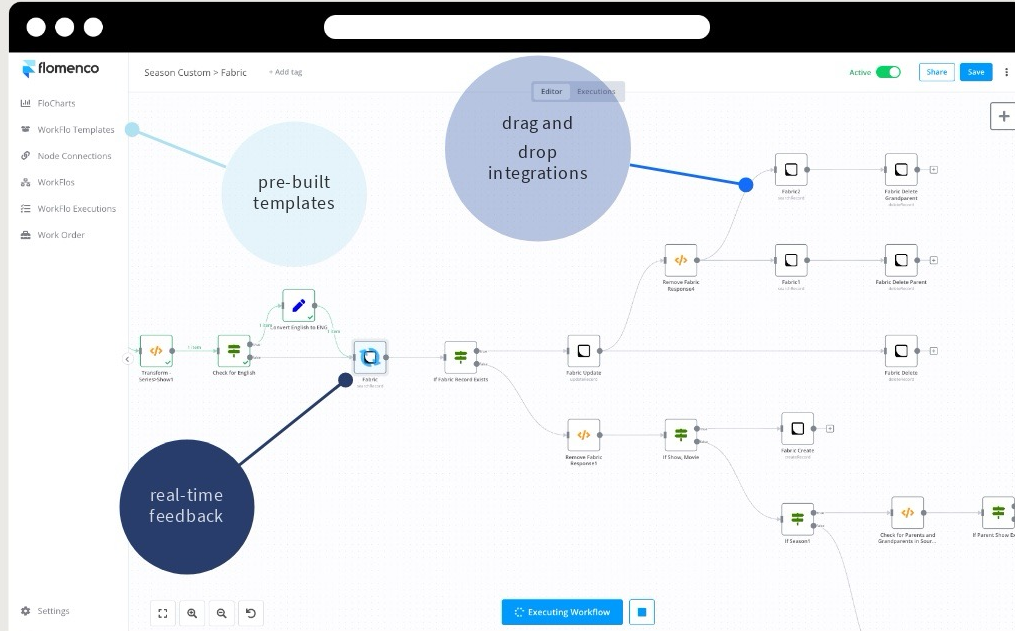
The Flomenco Solution

Leverage the Flomenco platform to quickly integrate services, automate workflows, and gain insights



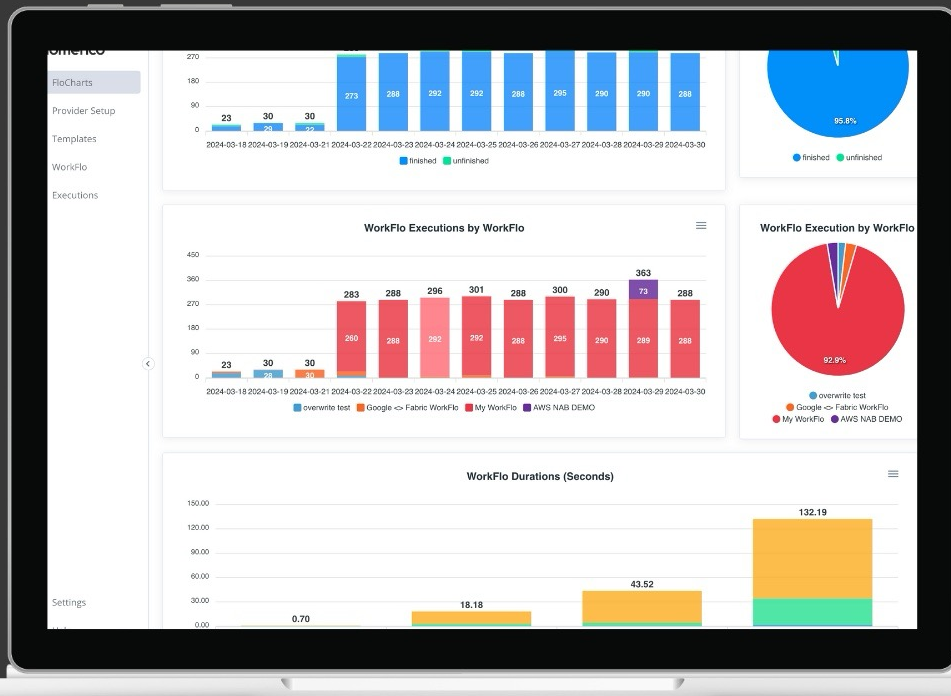
- ✓ Pre-Built integrations
- ✓ No/low code
- ✓ Event-driven / Real-time data
- ✓ Aggregate data for analysis

Products - WorkFLO



- ✓ Pre-Built nodes and templates
- ✓ No-code Workflow Builder
- ✓ Merge, map, transform, and more!
- ✓ Custom nodes as needed
- ✓ Workflows running in hours

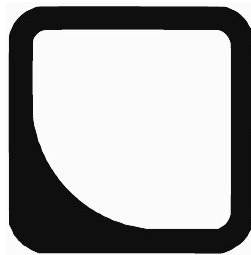
Products - FLOCharts



- ✓ At-a-glance workflow metrics
- ✓ Node-level performance statistics to quickly pinpoint issues
- ✓ Pre-built and custom dashboards

Industry Focus

Flomenco provides out of the box connectors for best-in-class industry media products and services like EIDR, Fabric, Rightsline, and Ateliere alongside everyday useful apps like Google, and Box.

The logo for EIDR, featuring the letters 'EIDR' in a bold, sans-serif font. The 'I' is blue, while the other letters are black.The logo for Ateliere, featuring the word 'ATELIERE' in a bold, black, sans-serif font.The logo for Box, featuring the word 'box' in a blue, lowercase, sans-serif font.

Use Cases

Specific outcomes delivered for enterprise media customers

Media Supply Chain Integration

Integrated Fabric Studio (Metadata) and Rightsline (Rights) systems for real-time syncing of episodic title hierarchies for major US broadcaster.

System Migration

Facilitated migration from legacy content management system (CMS) to future system; and ongoing event-driven updates between title metadata source of truth and CMS for UK studio.

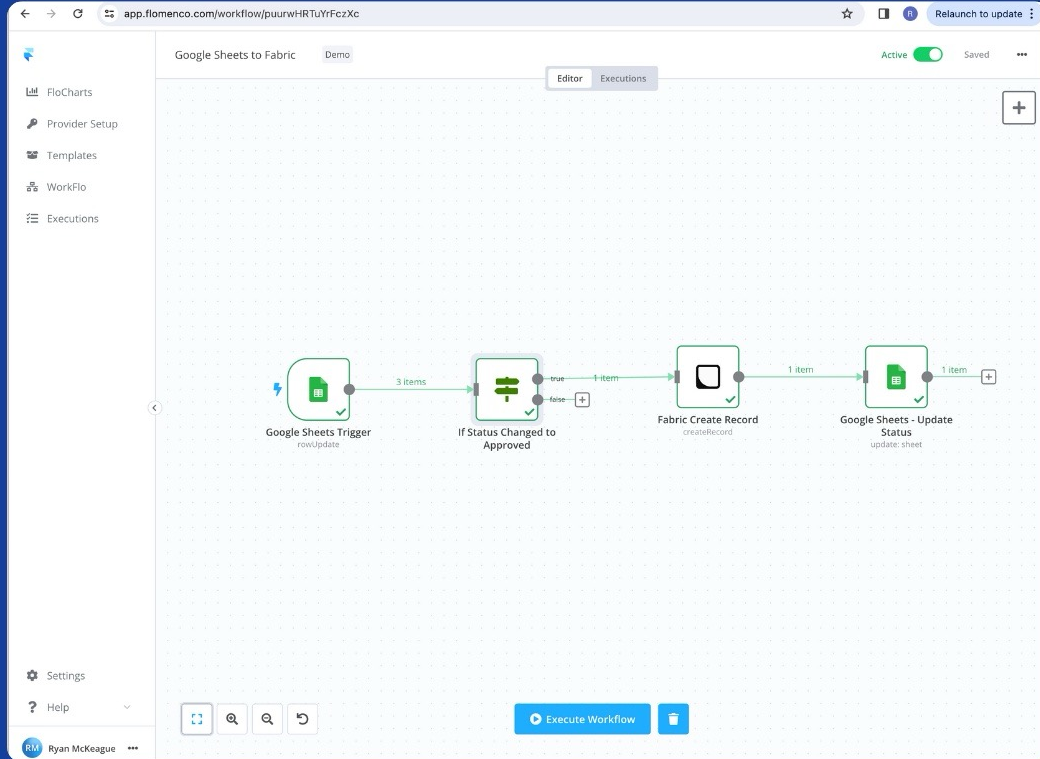
Business Process Improvement

Integration between media system (e.g. Fabric Studio) and familiar spreadsheet tool (e.g. Google Sheets) allowing operational users to leverage new systems without disrupting existing processes.

Event Driven Media Supply Chain Automation

Event-driven integration between custom metadata and rights systems (built on Mulesoft) and Fabric Studio for Hollywood studio.

WorkFlo Examples – From Simple to Complex



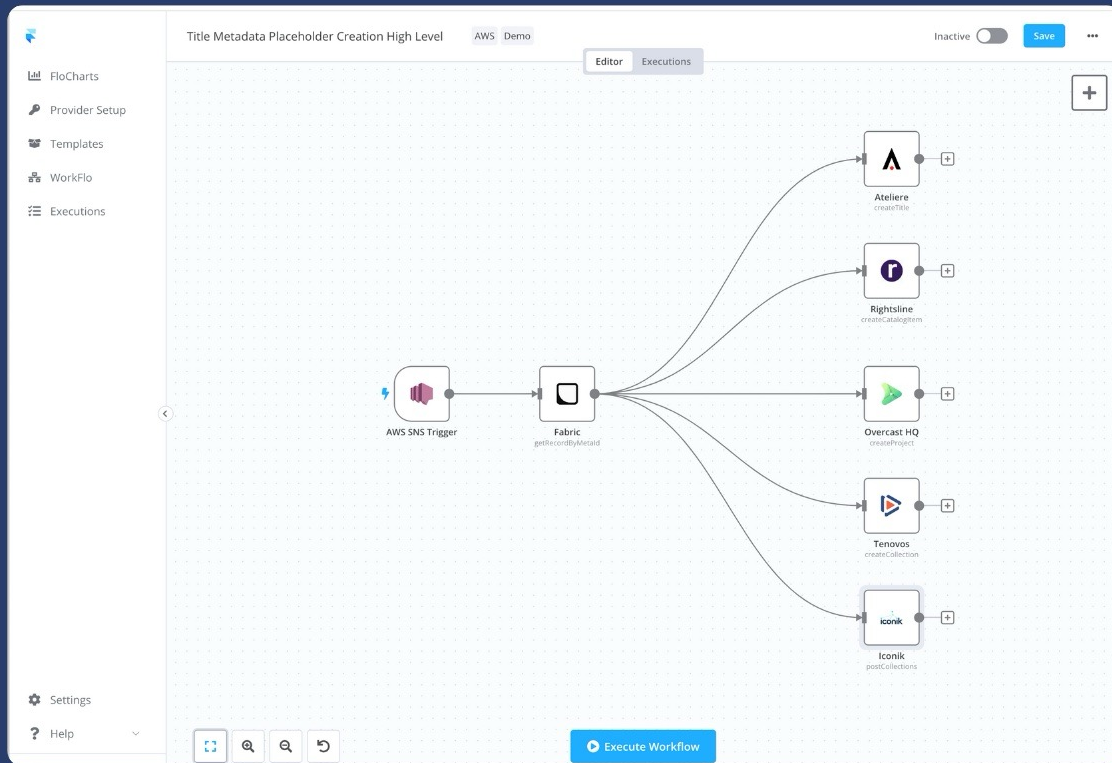
Google Sheets to Fabric

- Manage bulk data updates in familiar spreadsheets
- Persist data in reliable Title Metadata Management system
- Maintain goal of Single Source of Truth with tools users are familiar with

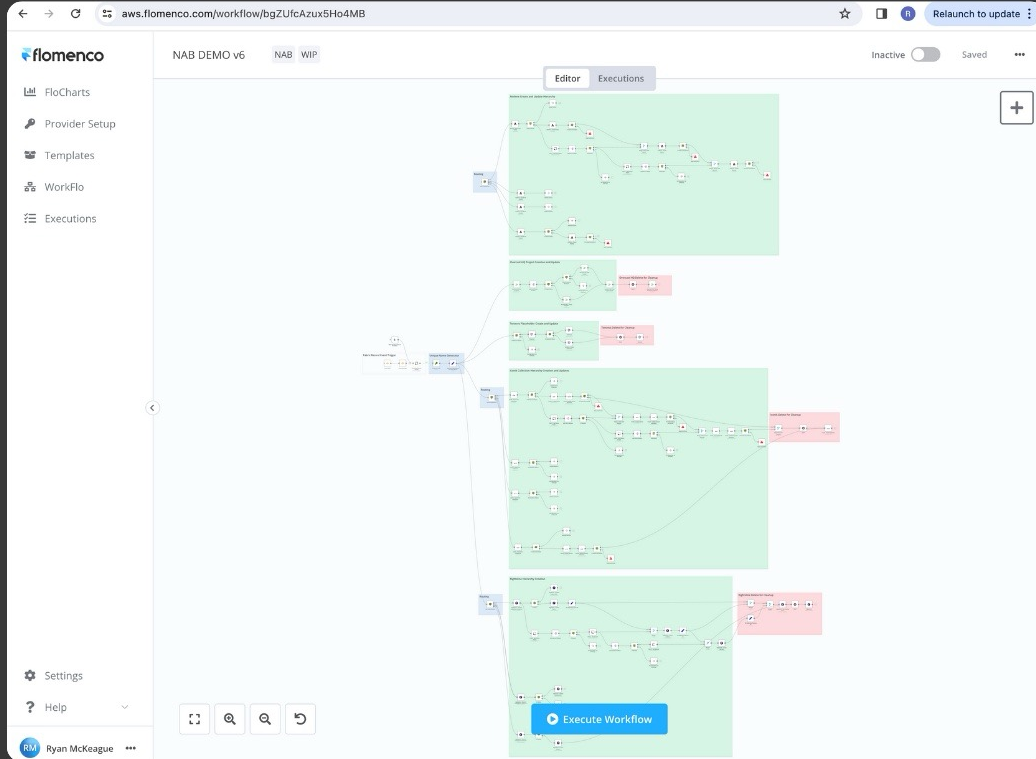
WorkFlo Examples – From Simple to Complex

Multi Supply Chain System Placeholder Creation

- Automatically create placeholders in multiple target systems based on activity in a source of truth title system
- Add unique IDs to each placeholder object for reliable reference between systems



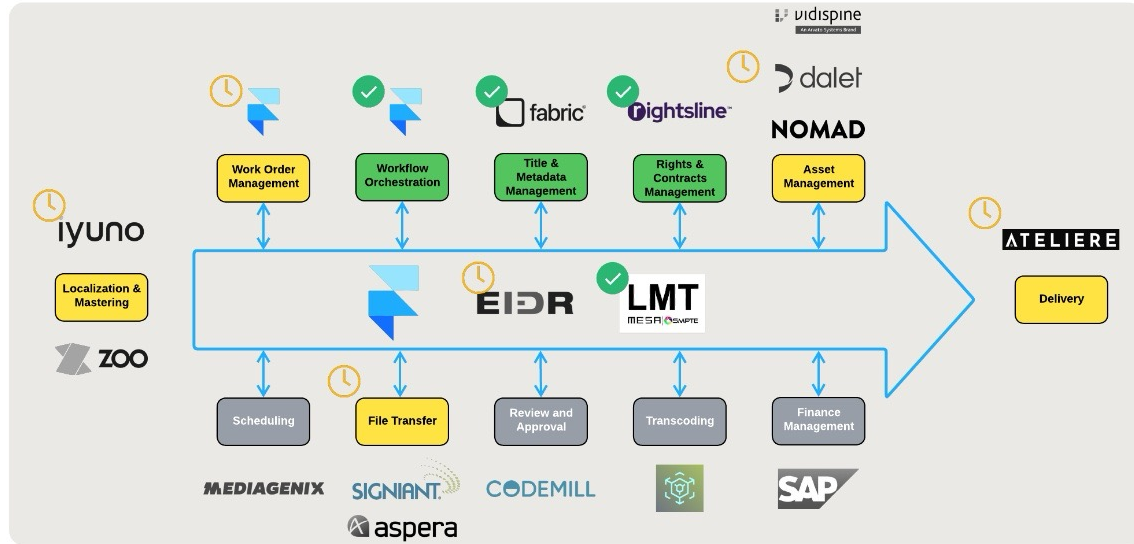
WorkFlo Examples – From Simple to Complex



Title Hierarchy Synchronization

- Map and synchronize title hierarchy (Episodic & Feature) between supply chain systems
- Map and sync metadata fields, identifiers, and relationships between titles
- Records automatically updated or created based on configurable business logic

Case Study: IBC 2022 Cloud Localization Blueprint (CLB)



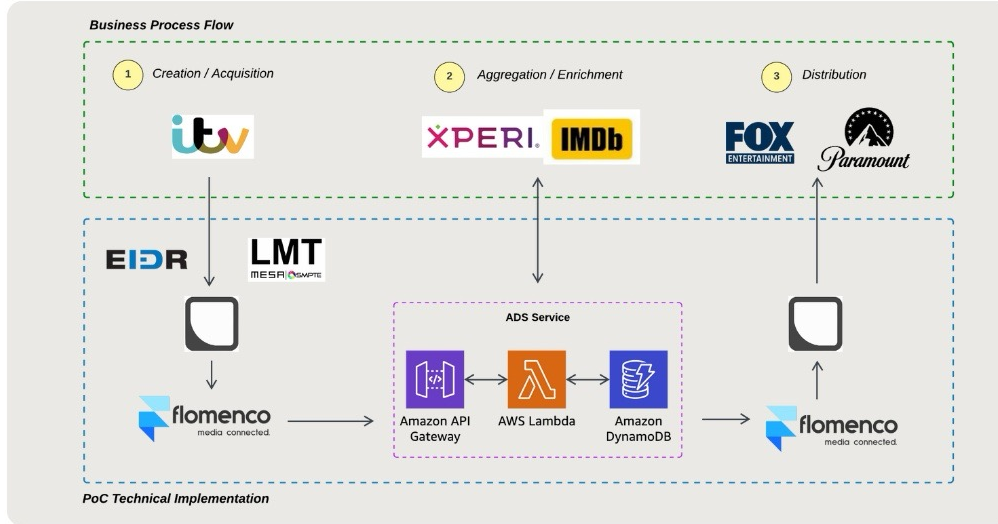
- ✓ Workflow Orchestration
- ✓ Fabric integration
- ✓ Rightsline integration
- ✓ Language Metadata Table support
- ✓ EIDR support



flomenco allows for a production implementation of the Localization supply chain highlighted at IBC 2022

<https://www.cloudlocalizationblueprint.com/>
<https://show.ibc.org/cloud-localization-blueprint-uq3o>

Case Study: IBC 2023 Authenticated Data Specification (ADS)



- ✓ Custom development for ADS Service MVP
- ✓ ADS Service Integration
- ✓ Fabric Integration
- ✓ Business Logic
- ✓ Event Driven Workflow Automation



flomenco workflow provided integration and automation for
Authenticated Data Specification 2023 IBC Accelerator project

<https://show.ibc.org/accelerator-media-innovation-programme/accelerator-project-authenticated-data-standard>

Thank You!

Stay in the Flo - contact us at contact@flomenco.com