

EIDR in File-Based Workflows

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Entertainment Identifier Registry (EIDR)

10.5240/7791-8534-2C23-9030-8610-5

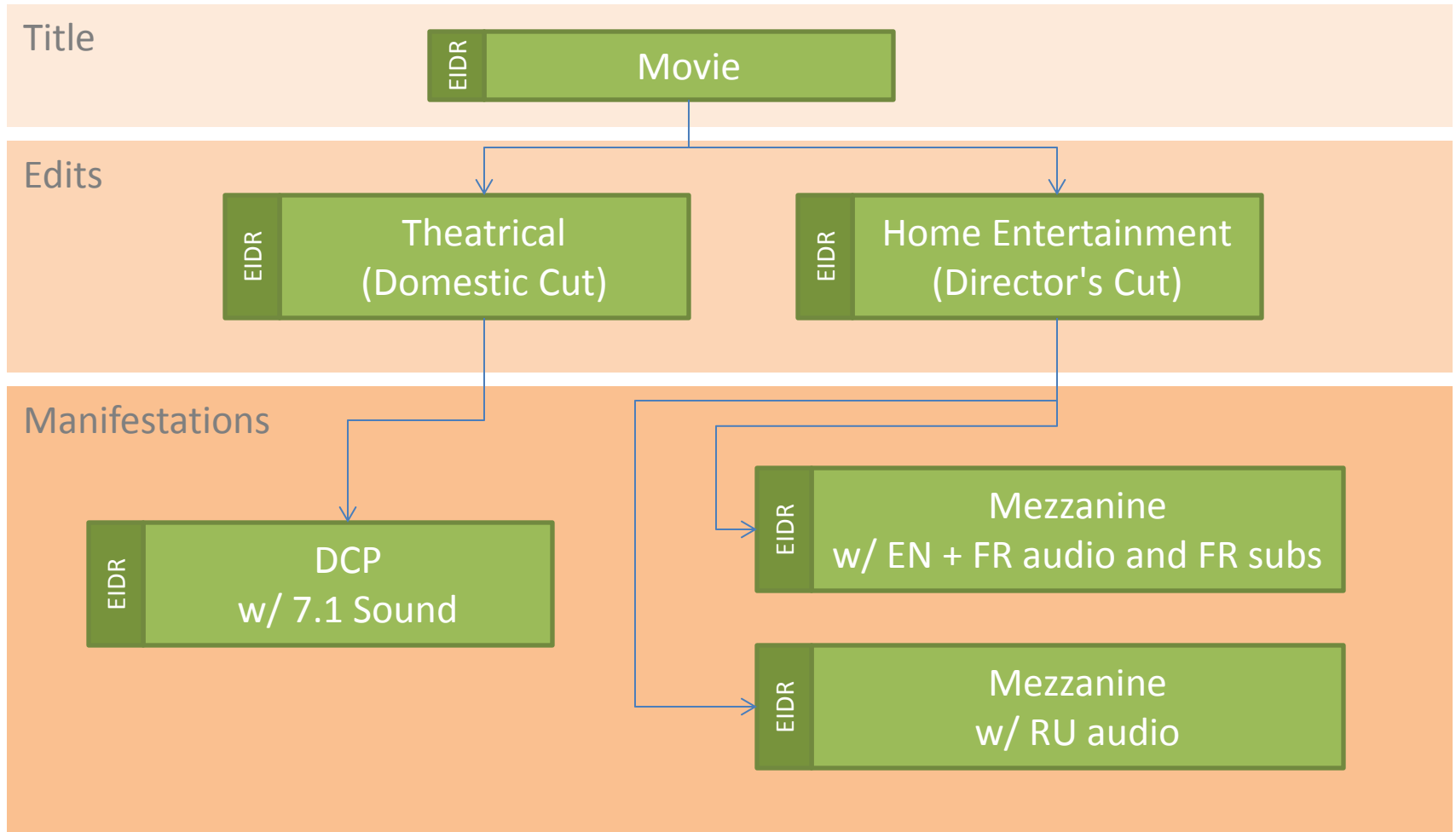
EXAMPLE: "The Great Train Robbery", 1903

Centrally registered & globally unique IDs for audiovisual works

Based on ISO/IEC 26324 Digital object identifier (DOI)

Complete information at <http://eidr.org>

Hierarchical Identifiers



Example: Online Query

The screenshot shows a web browser window displaying the EIDR (Entertainment Identifier Registry) website. The URL in the address bar is <https://ui.eidr.org/view/content?id=10.5240/7791-8534-2C23-9030-8610-5>. The page features a dark blue header with the EIDR logo and navigation links: Home, Search, Register, and Help. A search bar with the placeholder text 'Content ID, Party ID' and a 'LOOKUP' button is located in the top right of the header. Below the header, the main content area is titled 'VIEW' and includes a 'View XML' link. Two tabs, 'Metadata' and 'Relationships', are visible. The 'Metadata' tab is active, displaying 'BASE OBJECT DATA' in a table format. The table lists various attributes and their values for the identified content.

Attribute	Value
EIDR ID	10.5240/7791-8534-2C23-9030-8610-5
Structural Type	Abstraction
Mode	Visual
Referent Type	Short
Title	The Great Train Robbery <small>Lang: en</small>
Original Language	en <small>Mode: Visual Type: normal</small>
Associated Org	Edison Manufacturing Company <small>Role: producer</small>
Release Date	1903
Country of Origin	US
Status	valid
Approximate Length	PT12M
Alternate ID	4714404 <small>Type: Baseline</small>
Alternate ID #2	tt0000439

EIDR Ecosystem

Industry & standards organizations

Archives

Producers & Programmers

Metadata and Content Discovery

Aggregators

Distributors

Reporting, tracking, business intelligence

Infrastructure & media services



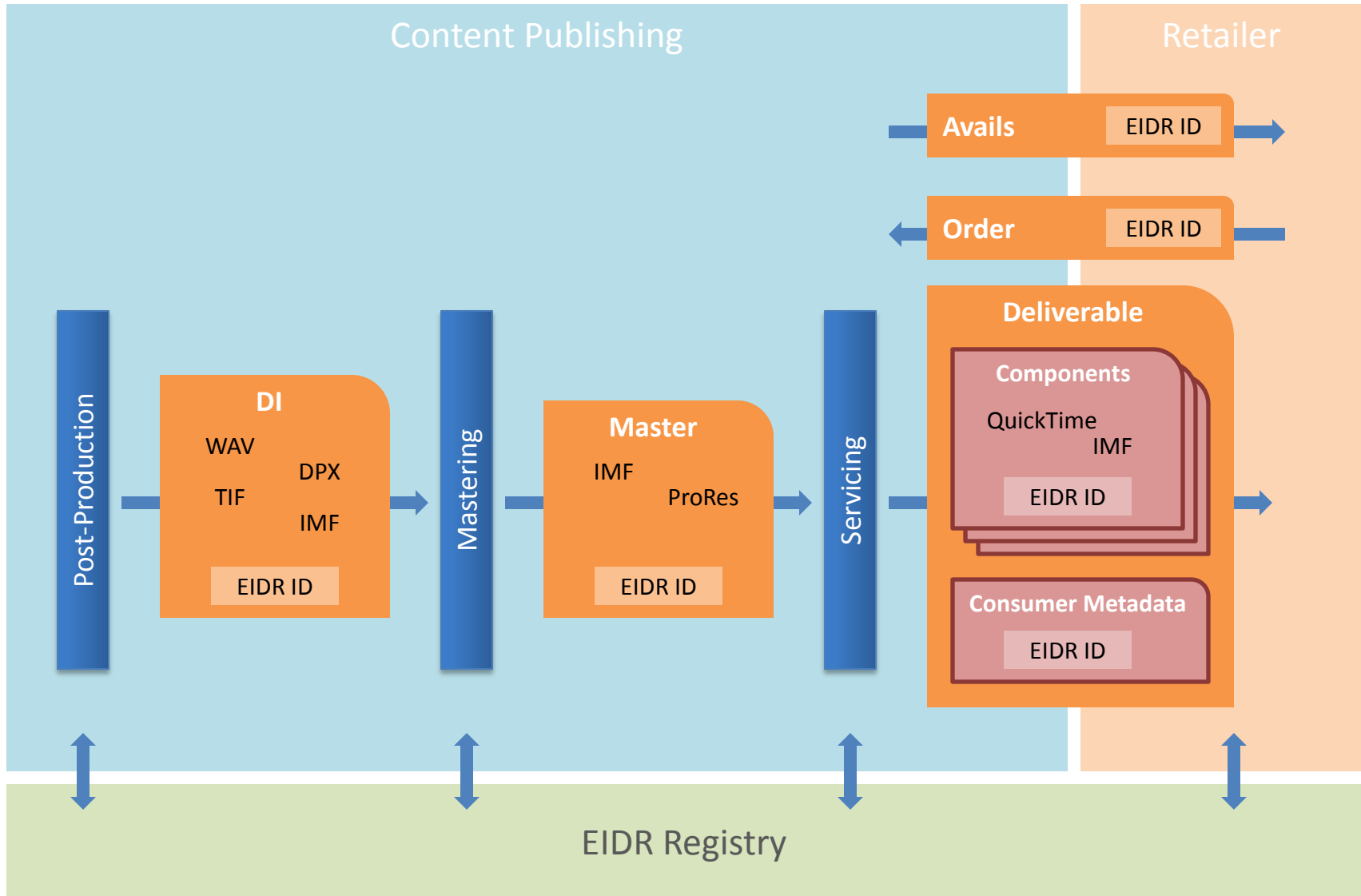
Selected Standards

ISO/IEC 26324	Digital object identifier (DOI)
SMPTE RP 2079	KLV representations of EIDR Identifiers
SMPTE RP 2089	Descriptive Metadata Scheme (DMS) to carry EIDR Identifiers in any MXF file
IETF RFC 7302	URN representation of EIDR Identifiers
SMPTE RP 2021-5	Allows EIDR Identifier to be carried wherever BxfAlternateld is used.

Examples: Carrying EIDR Identifiers

AS-03 and AS-11	Header Metadata or AS_03_Identifier or Other Identifier
Interoperable Master Format (IMF)	//CompositionPlaylist/ContentVersion/Id
D-Cinema Package	//ContentVersion/Id
BXF	//BxfAlternateId
FIMS	<ebucore:identifier/> (EBU Core)
Baseband audio essence	Watermark (SMPTE 24TB Open ID Binding project)

Example: OTT Workflow



Thank you

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