

Introduction to ICE and the AV Project

EIDR Working Group

London, March 8th

Short Overview of ICE (so far)



INTERNATIONAL COPYRIGHT ENTERPRISE

ICE introduction

In **October 2006**, the Swedish collecting society STIM and the British collecting society PRS for Music, decided to create a jointly owned back office for professional Music Copyright services.

The ICE project started in **June 2007** and became operational in **January 2010** the system was operational for two owner customers.

Since then its customer base has expanded...



INTERNATIONAL COPYRIGHT ENTERPRISE



ICE Introduction

Since the launch of the system, ICE has expanded its customer base as follows:

- BUMA/STEMRA (Netherlands)
- SABAM (Belgium)
- KODA, TONO & TEOSTO through Polaris Nordic (Denmark, Norway and Finland)
- GEMA (Germany)



ICE Key Facts

19m

Database

The ICE database contains approximately 19 million musical works.

4.6m

Updates

ICE updated 4.6 million musical works last year to make them ready for licensing and distribution.

2.8m

Registrations

ICE processes 2.8 million new work registrations from publishers and writer members each year.



INTERNATIONAL COPYRIGHT ENTERPRISE

Extending the Scope of the Services

Since the launch of the system in 2010, ICE is also expanding the range of its services:

- ❑ Processing Online Music Sales/Usage –*operational January 2016*
 - Loading validating the Usage data
 - Matching the Usage data to the Musical Works in the ICE Copyright database
 - Identifying the owners and licensors of the rights in the music for Online use
 - Calculating the royalties due according to the licensing contracts
 - Providing Distribution data to its licensing customers once invoices are paid

- ❑ Audiovisual Data Administration Services – *project now underway*



The Audiovisual Service

The Audiovisual (AV) Service Project

- **Major Development:**

- *The AV Database project is a large 2 year development project – due to be released at the start of 2018*
- *The migration process will start in mid 2016*
- *Developed under the DELTA Programme*
- *The detailed Requirements have been signed-off by initial Customers*

- **Customers:**

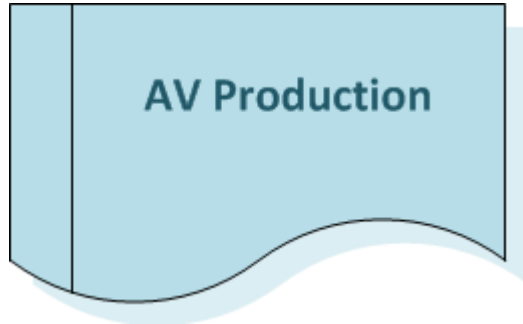
- *The initial customers will be GEMA, PRS and STIM*
- *Additional requirements for potential future customers will need to be understood and incorporated in the solution*

- **A New Product**

- *This will be a completely new area of business for ICE*
- *And a completely new Product*

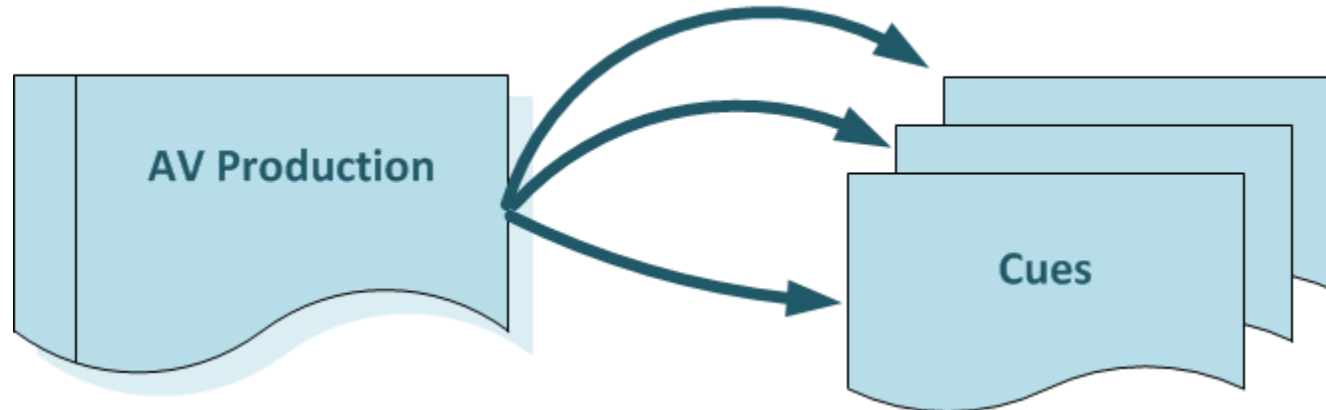


What Data will be Managed by the Service

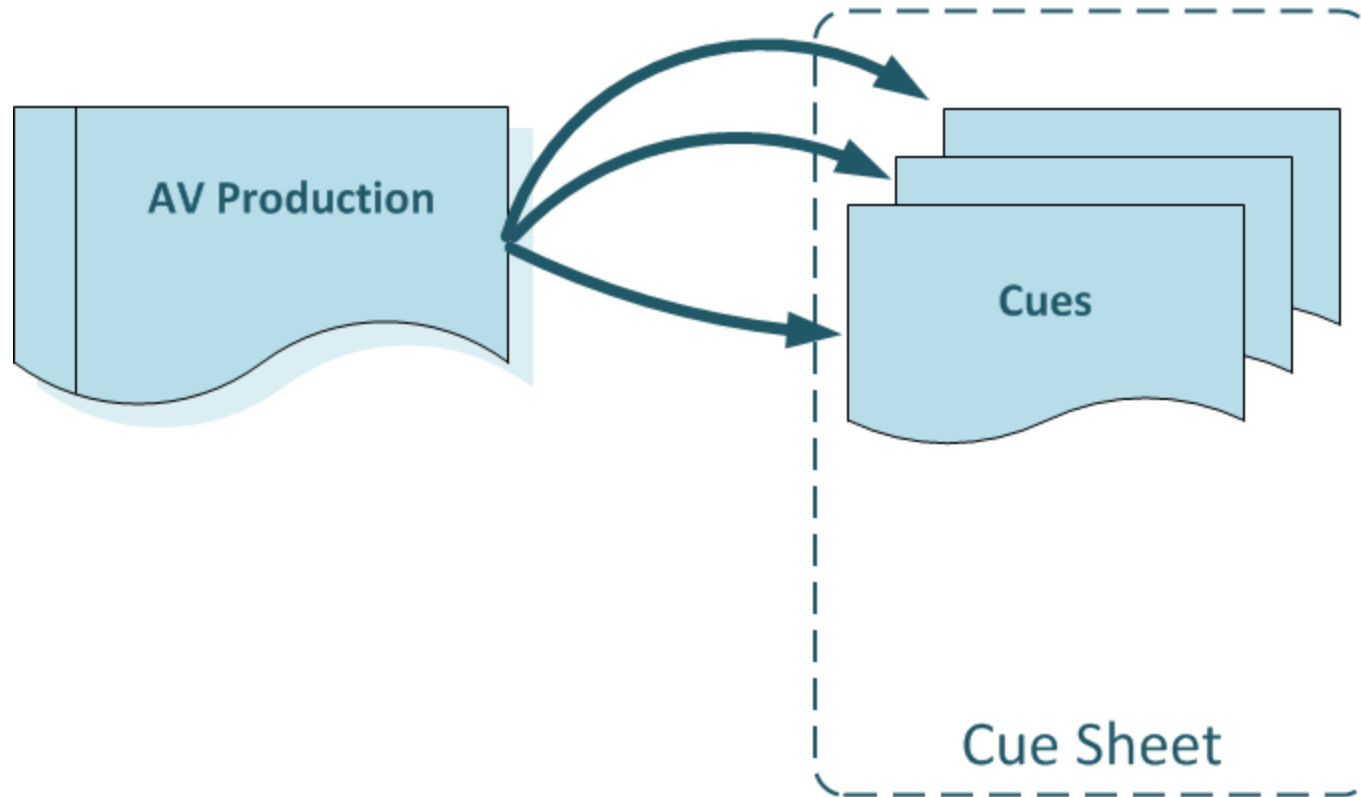


- AV Production data relates to:
 - Films
 - TV Programmes
 - Adverts
 - Trailers
- Includes descriptions of
 - The Production Header
 - Title, Series, Director, Producer
 - The Musical Content
 - Work Title, Duration, Work Ids (after Matching)

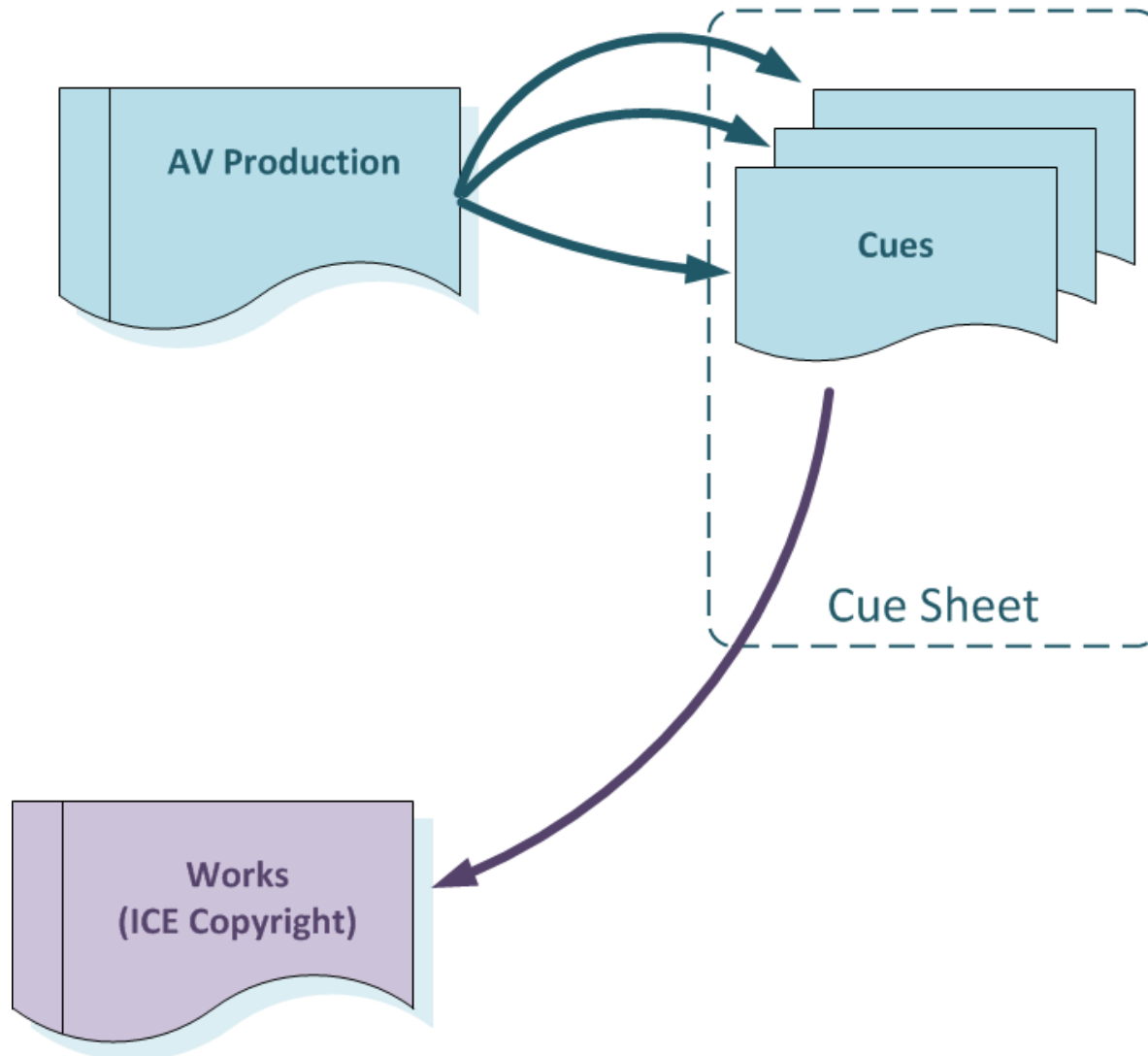
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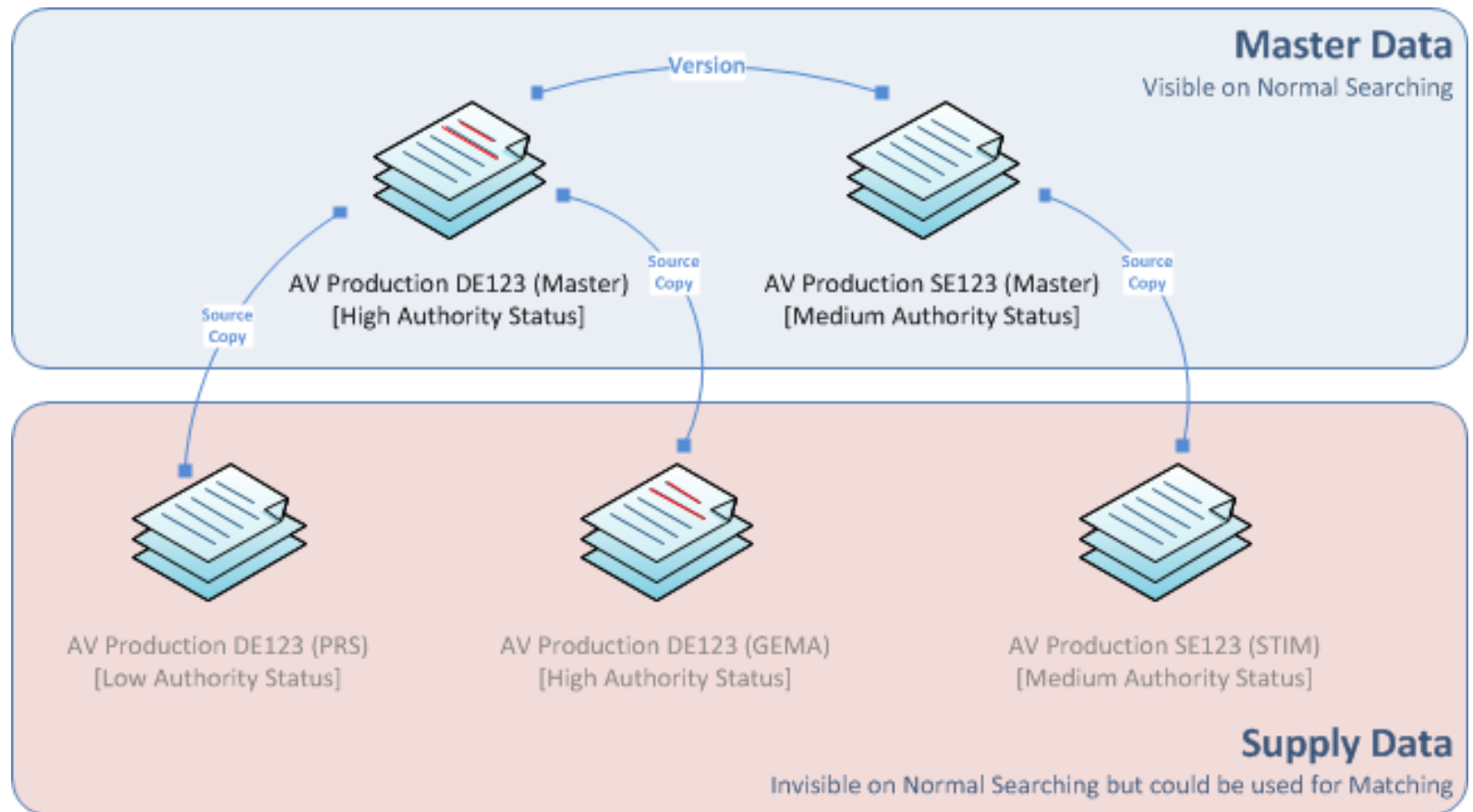


ICE Services for AV Processing

- **Maintaining AV Production Data:**
 - *Receiving and loading new AV Production data (NAS for AV)*
 - *Matching and linking 'new' AV Production Data to existing AV data*
 - *Managing the quality and completeness of the data*
- **Maintaining the Cue Data:**
 - *Managing the process for obtaining Cue Sheets for the AV Productions*
 - *Integration with the CISNET-AV (CISAC) system to exchange AV data*
- **Matching Cues to Musical Works**
 - *Automatching using the Matching system (from the Online service)*
 - *Manual Matching*
- **Reporting and Information Services**



AV System – Many Sources into 1 Master



AV Architecture Overview

