EIDR ANNUAL MEMBERSHIP MEETING
Google Venice, 340 Main St., Venice, CA 90291
January 19, 2017 – Agenda (subject to change)

Wifi: Google Guest
Passcode: not required

9:30 a.m. – 10:00 a.m.	**Arrival & Continental Breakfast**
10:00 a.m. – 10:15 a.m.	**E.D.'s Update** Don Dulchinos, Executive Director, EIDR
10:15 a.m. – 10:35 a.m.	**EIDR in Broadcast Operations – Progress Report** Gina James, NBCUniversal
10:35 a.m. – 11:00 a.m.	**EIDR Board of Directors Roundtable** **Moderator:** Cameron Crosby, Co-Founder, WaveSeven Bill Kotzman, Google, Inc. Jeff Stevens, Warner Bros Kip Welch, MovieLabs
11:00 a.m. - 11:30 a.m.	**Member Roundtable** **Moderator**: Jud Cary, CableLabs Raphael Morozov, My Eye Media Erin Lulevitch, TiVo David Clevinger, IBM Cloud Video
11:30 p.m. – 11:45 p.m.	**Technology Topics; Digital Cinema, IMF, OTT** **Speakers:** Jim Helman, Don Dulchinos
11:45 a.m. – 1:00 p.m.	**Networking Lunch**
1:00 p.m. – 2:45 p.m.	**Breakout Sessions** **Working sessions to develop use case documentation.** **Proposed topics:** Digital Supply Chain Efficiency Studio Internal Cross-Function Efficiency Viewership and Usage Measurement Advertising, Alternate Content and Broadcast Use Cases
2:45 p.m. – 3:00 p.m.	**Breakout Sessions Report Back**
3:00 p.m. – 5:00 p.m.	**Reception – On Site**