EIDR Annual Meeting – January 2017
Breakout Sessions - Defining the Industry Business Cases for EIDR

Session Title: Studio Cross-Function Efficiency

Session Summary: Machine-readable, industry-accepted IDs enable automated matching of content across internal siloes typical to large Studio IT infrastructures. In this session, some of the success at Warner Bros. to connect databases and provide common workflow framework with EIDR will be explored.

Session Objective: Share and discover how Studios are using EIDR within their own internal operations.

Session Outline:

Topic	Facilitator	Time
Studio Overview – How EIDR is being used at WB	Geoff Murillo	15 mins
Group Breakout: • **Roundtable Q & A** 1. **In which systems have you added EIDR?** 2. **In which work flows have you added EIDR?** 3. **Have you seen costs savings in EIDR use?**	Geoff (or multiple breakout leaders)	30 mins
Recap	Session Scribe	15 mins
Case Study Recruitment • **Find 3 or 4 volunteers willing to participate in a deeper dive business case assessment over the next six weeks**	Geoff	15 mins

Notes: