MYEYE
MEDIA
EIDR ANNUAL PARTICIPANT MEETING 2017

WHAT IS MY EYE MEDIA?

The global VOD services market was worth **$48.93 billion in 2015**

Digital Content spending in the **US has increased 14% in 2016** over 2015

The market is poised to increase **at 8.3% annual growth rate in 2017**

ARE YOU PREPARED?

MYEYE MEDIA

Missed street dates can result in significant revenue losses

Global piracy
studios
$6.1 billion
MYEYE
MEDIA

Wouldn’t it be great if you could monitor your EST and VOD content on any platform, in any territory, at any time while identifying piracy risks?

MYEYE MEDIA

Distribution Pipeline Monitoring

Accuracy
Availability
Piracy

Old vs new

Old Method of Monitoring Digital Retailers

Interns	Web Storefronts Only
Spreadsheets	Inconsistent
In-territory Only	Tactical

My Eye Media STORM™

Automated	Web Storefronts
Human verification	MVPD
Global	Analytics
Daily	Strategic

MYEYE MEDIA

Why STORM?

MYEYEMEDIA
STORM
MY DASHBOARD
MY CONTENT
MY REPORTS
MY ISSUES
Welcome back Joe Red
At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis.
ISSUES BY STORE
Maxdome DE
48 Issues
Wuaki DE
45 Issues
Deutsche Telekom DE
38 Issues
AVAILS
54 Titles
10 Seasons
12 Episodes
Uploaded: 10/12/16
Via: Excel Doc
NEW ISSUES (374)
VIEW ALL
AVAILABILITY ISSUE
Game of Thrones s06 ep
iTunes - DE - English
AVAILABILITY ISSUE
Game of Thrones s06 ep
iTunes - DE - German
THIS WEEK (8)
VIEW ALL
SILICON VALLEY - S01
RELEASE: 2016-10-17
RATINGS MISMATCH
01 / Google Play / AT / German
SILICON VALLEY - S01

Why STORM?

- Find issues

MYEYE MEDIA

Why STORM?

- Find issues
- Identify trends

Why STORM?

- Find issues
- Identify trends
- Monitor upcoming releases

MYEYE MEDIA

Why STORM?

- Find issues
- Identify trends
- Monitor upcoming releases
- Powered by your avails

MYEYE MEDIA

STORM + EIDR

MYEYE MEDIA

MYEYE
MEDIA

THANK YOU!

CONTACT STORM@MYEYEMEDIA.COM FOR MORE INFO