# How to Obtain an EIDR ID

## Introduction

The Entertainment Identifier Registry (EIDR) is primarily a membership organization dedicated to issuing ISO-standard, globally-unique identifiers for audiovisual works. The easiest method to register your work and manage your registrations is to join as member. However, memberships are not mandatory. You can easily register your content as a guest.

## Creating an EIDR ID

### Non-Members

Those who are not EIDR Members can register new EIDR IDs and maintain existing records via an EIDR retail registration agency, such as The Title Registrar at www.titleregistrar.com.

This allows anyone, anywhere in the world, with a small and simple amount of information (also called metadata) to describe a work to obtain an EIDR ID if one does not already exist. All members and non-members can read the content of the registry for free (see also Using EIDR IDs ).

### EIDR Members

EIDR Members can also register new IDs or maintain existing EIDR records via the EIDR Web User Interface at ui.eidr.org.

As a member, registrants will enjoy the additional benefits of saving cost in case of high numbers of registrations, large selection of tools to create and maintain records, and many other advantages described later in the document. (see About EIDR Membership ). All members and non-members can read the content of the registry for free (see also Using EIDR IDs ).

## What happens after you register?

Newly submitted records are matched to existing entries in the database. If no duplicates are found and if the metadata was entered correctly, a new EIDR ID is issued. If the submitted record matches an existing entry, then the existing EIDR ID is returned.

You can also create new registrations with their own EIDR IDs for variants of your work, including creative versions (Edits) and technical versions or encodings (Manifestations).

## About EIDR IDs

EIDR is a globally-unique, universal identifier system for audiovisual works – also known as assets (movies, television, video games, radio programs, etc.). EIDR provides ISO standard identifiers for the entire range of audiovisual object types relevant to audiovisual arts and entertainment and archival management. The EIDR registry's flexible structure supports complex relationships that exist between various assets (for example, an audiovisual work and its different edits, dubs, promotional materials, clips, composites, etc.) and is interoperable with other standard and proprietary identifier schemes.

## Using EIDR IDs

EIDR is, and always has been, read-for-free. Anyone can use EIDR IDs and can reference the descriptive information (i.e. metadata) associated with each record. You can:

- Look-up an EIDR ID at dx.doi.org (via the DOI Foundation) or directly at ui.eidr.org.
- Search for an EIDR ID at ui.eidr.org using the work's descriptive metadata including title(s), production companies, directors, actors, release dates, or alternate Identifiers (AlloCiné, British Film Institute, Lumière, IMDb, ISAN, IVA, etc.)

## About EIDR Membership

EIDR is a non-profit membership organization. Its commercial members pay a flat annual fee and receive all EIDR services at no additional cost. In many cases, EIDR also accepts members from other non-profit organizations under terms and conditions compatible with their statuses. Services offered to all members include unlimited registrations, resolutions, use of the technology tools and interfaces for system integration, record matching, etc. See eidr.org/how-to-join for information on EIDR Membership.